

1. 本授業科目の基本情報

科目名（コード）	ビジネス英語Ⅲ_A（DB）		（ TDB229A ）
講義名（コード）	ビジネス英語Ⅲ_A（DB）		（ TDB229A ）
対象学科	グローバルビジネス学科	配当学年	2学年
対象コース	デジタルビジネスコース	単位数	4
授業担当者	Ernest Sam Bannerman	時間数	60
成績評価教員	Ernest Sam Bannerman	講義期間	春学期
実務者教員		履修区分	選択
実務者教員特記欄		授業形態	講義

2. 本授業科目の概要

到達目標・目的	Learners will be able to think, analyze, discuss and create business matters through collaborative task-projects based on topics related to corporate activities in today's society.
全体の内容と概要	Students are going to study each topic through readings and digital contents in a class and have a discussion to suggest better solutions in business settings.
授業時間外の学修	
履修上の注意事項等	授業スケジュールと内容は、祝日や学校行事等との兼ね合いで調整される可能性がある。

3. 本授業科目の評価方法・基準

評価前提条件			
評価基準	知識（期末試験点） 60%	自己管理能力（出席点） 30%	協調性・主体性・表現力（平常点） 10%
評価方法	期末試験の点数	出席率X 0.3 (小数点以下切り上げ)	授業中の活動評価点 (5点を基準に加点・減点)
成績評価基準	評価	評価基準	評価内容
	S	90～100点	特に優れた成績を表し、到達目標を完全に達成している。
	A	80～89点	優れた成績を表し、到達目標をほぼ達成している。
	B	70～79点	妥当と認められる成績を表し、不十分な点が認められるも到達目標をそれなりに成している。
	C	60～69点	合格と認められる最低限の成績を表し、到達目標を達している。
	D	59点以下	合格点と認められる最低限の成績に達しておらず、到達目標を充足しておらず単位取得が認められない。
	F	評価不能	試験未受験等当該科目の成績評価の前提条件を満たしていない。

4. 本授業科目の授業計画

回	到達目標	授業内容
1	Orientation	Introductions
2	Orientation	Syllabus and course review
3	Unit1.1 Workplace Culture Unit1.2 Employee retention	Vocabulary: Elements of corporate culture Reading: Work-life balance schemes Grammar: Future continuous and Future perfect sample Speaking: How do you see yourself in the future
4	Unit1.3 Communication Skills Unit1.4 Business Skills	Functional Language: Building trust/self presentation Task: Choosing a candidate/ Presenting yourself to international colleagues
5	Unit1.5 Writing	Functional language: Structuring a company new blog Grammar: Phrases with <i>be</i>
6	Unit1 Business Workshop 1 "Keeping the workforce happy"	Task: Improve staff retention Understanding background, Discussing the problem
7	Unit1 Business Workshop 1 "Keeping the workforce happy"	Task preparation
8	Unit1 Business Workshop 1 "Keeping the workforce happy"	Presentation and essay writing
9	Unit2.1 Learning on the job Unit2.2 Human resource strategies	Vocabulary: Training and Development Grammar: Modals in the passive voice Speaking: Agreeing action points Writing: A memo outlining actions points
10	Unit2.3 Communication Skills Unit2.4 Business Skills	Functional Language: Exchanging ideas/Facilitating a discussion Task: Organizing a team-building event/Facilitating a discussion to come to an agreement
11	Unit2.5 Writing	Functional Language: Requests and reasons Grammar: Linking words for reason and purpose Task: Writing an email requesting a course
12	Unit2 Business Workshop 2 "Quality service for all"	Task: Create a blended-learning course Understanding background, Discussing the problem
13	Unit2 Business Workshop 2 "Quality service for all"	Task preparation
14	Unit2 Business Workshop 2 "Quality service for all"	Presentation

15	Mid-semester review 1	Self-evaluation and peer review
16	Mid-semester review 2	Wrap-up test
17	Unit3.1 Recessions and depressions Unit3.2 Catching up with rivals	Vocabulary: Finance and Economic crisis Grammar: Expressing certainty and probability/position of adverbs and adverbial phrases Speaking: Discussing future changes
18	Unit3.3 Communication Skills Unit3.4 Business Skills	Functional Language: Responding to bad news/Asking for clarification and paraphrasing Task: Balancing positives with negatives when giving bad news/Making a call to clarify information in a financial document
19	Unit3.5 Writing	Functional Language: Useful Phrases for annual report summaries Grammar: Articles -a/an, the, no article Task: Write an annual report summary for shareholders
20	Unit3 Business Workshop 3 "Investment opportunities"	Task: Investment meeting Understanding background, Discussing the problem
21	Unit3 Business Workshop 3 "Investment opportunities"	Task preparation
22	Unit3 Business Workshop 3 "Investment opportunities"	Presentation and essay writing
23	Unit4.1 Digital disruptors Unit4.2 Talking technology	Vocabulary: Digital business and technology Grammar: Zero,first,and second conditionals/Linkers Speaking: Trade show demonstration of an app Writing: Instructions for the app
24	Unit4.3 Communication Skills Unit4.4 Business Skills	Functional Language: Keeping a meeting on track/Reaching agreement in a negotiation Task: Managing a difficult meeting successfully/Negotiating an agreement at work
25	Unit4.5 Writing	Functional Language: Useful phrases for business proposals Grammar: Noun phrases to replace verb phrases Task: Write a short proposal
26	Unit4 Business Workshop 4 "Rise of the robots"	Task: Final reporting Understanding background, Discussing the problem
27	Unit4 Business Workshop 4 "Rise of the robots"	Task preparation
28	Unit4 Business Workshop 4 "Rise of the robots"	Presentation and report writing

29	Final-term Exam	Final-term Exam
30	Final exam review	Final exam review

5. 本授業科目の教科書・参考文献・資料等

教科書	Business Partner B2 Student Book with Digital Resources / 9781292233567
参考文献・資料等	
備考	An instructor might provide supplementary materials.