

1. 本授業科目の基本情報

科目名（コード）	ビジネス英語Ⅳ_A（DB）		（ TDB230A ）
講義名（コード）	ビジネス英語Ⅳ_A（DB）		（ TDB230A ）
対象学科	グローバルビジネス学科	配当学年	2学年
対象コース	デジタルビジネスコース	単位数	4
授業担当者	Ernest Sam Bannerman	時間数	60
成績評価教員	Ernest Sam Bannerman	講義期間	秋学期
実務者教員		履修区分	選択
実務者教員特記欄		授業形態	講義

2. 本授業科目の概要

到達目標・目的	Learners will be able to think, analyze, discuss and create business matters through collaborative task-projects based on topics related to corporate activities in today's society.
全体の内容と概要	Students are going to study each topic through readings and digital contents in a class and have a discussion to suggest better solutions in business settings.
授業時間外の学修	
履修上の注意事項等	授業スケジュールと内容は、祝日や学校行事等との兼ね合いで調整される可能性がある。

3. 本授業科目の評価方法・基準

評価前提条件			
評価基準	知識（期末試験点） 60%	自己管理能力（出席点） 30%	協調性・主体性・表現力（平常点） 10%
評価方法	期末試験の点数	出席率X 0.3 (小数点以下切り上げ)	授業中の活動評価点 (5点を基準に加点・減点)
成績評価基準	評価	評価基準	評価内容
	S	90～100点	特に優れた成績を表し、到達目標を完全に達成している。
	A	80～89点	優れた成績を表し、到達目標をほぼ達成している。
	B	70～79点	妥当と認められる成績を表し、不十分な点が認められるも到達目標をそれなりに成している。
	C	60～69点	合格と認められる最低限の成績を表し、到達目標を達している。
	D	59点以下	合格点と認められる最低限の成績に達しておらず、到達目標を充足しておらず単位取得が認められない。
	F	評価不能	試験未受験等当該科目の成績評価の前提条件を満たしていない。

4. 本授業科目の授業計画

回	到達目標	授業内容
1	Orientation	Review of the 1st semester
2	Orientation	Syllabus and course review
3	Unit5.1 Performance and rewards Unit5.2 A culture of rewards	Vocabulary: Rewarding performance Grammar: Linking words and concessive clauses Speaking: Concessions and compromises in your own life
4	Unit5.3 Communication Skills Unit5.4 Business Skills	Functional language: Responding to challenging feedback/Leading and participating in review meetings Task: A performance development workshop
5	Unit5.5 Writing	Functional language: Positive comments and constructive criticism Task: Write a performance review summary
6	Unit5 Business Workshop 5 "Changing expectations"	Task: A negotiatoin over rewards and benefits Understanding background, Discussing the problem
7	Unit5 Business Workshop 5 "Changing expectations"	Task preparation
8	Unit5 Business Workshop 5 "Changing expectations"	Presentation
9	Unit6.1 Ethical Choices Unit6.3 The Triple bottom line	Vocabulary: Business Ethics Grammar: Third conditional Speaking: Discuss an organization's ethical performance Project: Survey-How ethical are your clothes?
10	Unit6.3 Communication Skills Unit6.4 Business Skills	Functional language: Voicing and responding to concerns/Selling a product or service Task: Voicing and responding to concerns with a colleague/Promoting a product or service
11	Unit6.5 Writing	Functional language: Recent news, current news and future plans Grammar: Linking words for causes and results Task: Write a newsletter
12	Unit6 Business Workshop 6 "AFhomes Tanzania"	Task: Agree an action plan Understanding background, Discussing the problem
13	Unit6 Business Workshop 6 "Changing expectations"	Task preparation
14	Unit6 Business Workshop 6 "Changing expectations"	Presentation

15	Mid-semester review 1	Self-evaluation and peer review
16	Mid-semester review 2	Wrap-up test
17	Unit7.1 Managing time Unit7.2 Smart work	Vocabulary: Managing time Grammar: Adverbials and time expressions Speaking: Are you good at managing time? Project: The working from home debate
18	Unit7.3 Communication Skills Unit7.4 Business Skills	Functional language: Dealing with difficulties in negotiations Task: Following up on emails/Dealing with difficult people at work
19	Unit7.5 Writing	Functional language: Problem, reasons and required action Grammar: Prepositions of time Task: Write an email giving reasons
20	Unit7 Business Workshop 7 "Planning for a trade fair"	Task: Create a plan to exhibit at a trade fair Understanding background, Discussing the problem
21	Unit7 Business Workshop 7 "Planning for a trade fair"	Task preparation
22	Unit7 Business Workshop 7 "Planning for a trade fair"	Presentation and summary writing
23	Unit8.1 Change at Brompton Bikes Unit8.2 Managing change	Vocabulary: Change management Grammar: Reported speech and reporting verbs Speaking: Telling and reporting verbs Project: Adaptability quiz
24	Unit8.3 Communication Skills Unit8.4 Business Skills	Functional language: Coaching and mentoring/leading a brainstorming session Task: The GROW model/ Brainstorming in small groups
25	Unit8.5 Writing	Functional language: Useful phrases for a press release Task: Write a press release
26	Unit8 Business Workshop 8 "Chillhot Sauces, Malaysia"	Task: How to stop the rumors Understanding background, Discussing the problem
27	Unit8 Business Workshop 8 "Chillhot Sauces, Malaysia"	Task preparation
28	Unit8 Business Workshop 8 "Chillhot Sauces, Malaysia"	Presentation and summary writing

29	Final-term Exam	Final-term Exam
30	Final exam review	Final exam review

5. 本授業科目の教科書・参考文献・資料等

教科書	Business Partner B2 Student Book with Digital Resources / 9781292233567
参考文献・資料等	
備考	An instructor might provide supplementary materials.